

HELLO,

I'm Ben, an award-winning Design Director based in London. I'm a multi-disciplined creative with over the ten years experience of working with world-class photographers, illustrators and fellow creatives to produce award-winning print, digital and social campaigns, for brands such as Universal, Netflix, Sky, Jameson, Barbour and Audi. I also have extensive experience developing and managing both corporate and commercial design teams.

My loves (apart from design) are film, photography and anything Saul Bass (my hero).

SKILLS

Adobe Creative Suite
Sketch, Figma, Adobe XD
Team Management
Art Direction
Illustration
Pitching

REFERENCES

Cath Waller
Ad Director, Imagine

Chris Borgman
Freelance Creative
Director

DESIGN —

2009 - 2014

ART EDITOR FUTURE PUBLISHING

Working as Art Editor on the UK's best selling cycling magazine & PPA award winning, Cycling Plus, was an absolute pleasure and a constant learning experience. It was here that I art directed and commissioned world-class photographers and illustrators to produce a constantly creative and growing magazine. I started as a junior designer and very quickly progressed to Art editor. This role was the foundation of my career building my typography, art direction and management skills.

2014

SENIOR DESIGNER THE HUT GROUP

I was brought into The Hut Group to help with the relaunch of myprotein.com and probikekit.com, specifically to oversee the art direction of model and lifestyle photography, whilst also lending my hand to the more standard digital creative.

2014 - 2019

LEAD DESIGNER IMAGINE, IMMEDIATE MEDIA

In my role at Imagine I lead a team of designers across two locations pitching and designing campaigns for the Immediate portfolio across a wide range of digital, print and video outputs for brands such as TopGear, Radio Times and other BBC titles. Noteworthy campaigns include Audi, Jeep, Netflix and Sky.

2019 - PRESENT

FREELANCE & CONTRACTING

I've been freelancing across a couple of loyal clients, working on various assignments across both print and digital.

Most notable clients include Pernod-Ricard, art directing stills and video, producing key visuals, websites and marketing activations.

IN CASE YOU NEED ME

07545045063
foxall.ben@gmail.com

FOXALLDISEIGN.COM

For a selection of my work, both personal and professional

— DIRECTOR

SORRY

me again, these are some my awards and testimonials from some of the amazing colleagues I've had the pleasure of working with over my career.

I look forward to hearing from you.

AWARDS



PETER GRUNERT SENIOR EDITOR & PUBLISHER

In my role as group editor of Lonely Planet's magazines, for several years now I've worked closely with Ben on the advertorials that are a crucial aspect of every issue. I've always greatly appreciated his originality of thought, flexibility, extremely positive outlook, keen eye, and respect for doing his utmost to knit a client's brief together with adding value for our readers

JOSHUA DARBY FOUNDER OF STUDIO QUESTION MARQUE

I rarely come across real talents who stand out like Ben. I have worked with Ben over the past two years and I have witnessed his unmatched, natural ability to produce eye catching, world class design.

I cannot recommend a better designer or manager. It has been an absolute pleasure and I look forward to working on projects in the future!

CHRISTOPHER WISEMAN LEAD CREATIVE AT SKY

Regardless of the medium, Ben is a top class designer, manager and idea generator with quality at and above CD level. He is straight to the point and nails any creative or management problem.

With all this in mind, and if I was you, I would skip any second or third round interviews and hire him without hesitation. You certainly wouldn't regret it.

PENNY DE BORST HEAD OF BRAND AND PARTNERSHIPS

Ben is a joy to work with - over the two years I worked with him on brand partnerships, I found his work to be consistently on-brand, to brief, and imbued with his insight and instinct for what makes a great ad. And he's an all-round great guy to boot!

**Contact details
upon request**

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